



TOUR SOLUTIONS

"I'm building something that reflects my ikigai—the intersection of what I love, what I'm skilled at, and what brings value to others. With decades of experience in the music industry, I'm channeling my passion into creating seamless, live events for artists, crew and the audience. This is more than a business—it's the purpose that drives me."

~ HENRY BORDEAUX



HENRY BORDEAUX



"From clubs to arena's to presidential campaigns, I've seen it all—and learned how to make what seems impossible happen. I'm here to share my expertise, in helping artists, managers, and crew create unforgettable experiences while maintaining balance and sanity. Let's reimagine what success looks like together."

24

Years Of Experience

42+

Clients worked with

98%

Positive Feedback

Contact me to explore customized strategies tailored to your artist's needs

A Partner for Long-Term Growth



- Building Systems for Success:
 - Growing artists and their teams often lack the infrastructure and knowledge to scale operations effectively. I create scalable logistics, production, and team management systems that grow with the artist's career.

Strategic Added Value



Stress Relief:

- Artists & Managers can focus on big-picture goals while I handle the intricate details of live events. I am the person they can trust to run the show—literally—so they can focus on developing their artist's career.



Expertise When It Matters Most

High-Pressure Moments:

- Whether it's executing a high-profile event like the Grammys or managing an artist's debut at a festival, I bring experience, precision, and calm under pressure.



Elevating the Artist's Brand

- World-Class Production Standards
 - A stellar live performance is a career milestone. I ensure that every show reflects the artist's creativity and professionalism at the highest level.



**Call For more info
+1 904 233 3411**

Charting the Course to Exceptional Live Experiences



MY SKILLS

"I specialize in show creation and tour management for live events. With decades of experience across every size stage and genre. Whether you're planning your first show or refining a global production, I'm here to provide the roadmap to your success."



MY SERVICES

CONSULTING

LIFESTYLE

EDUCATION

Tour Management and Strategy

I specialize in guiding artists, managers, and production teams through the complexities of the music Industry.

Whether planning a first show or scaling up to sold-out arenas, I provide tailored strategies to ensure every detail is executed seamlessly. From logistics and budgeting to team coordination and design, my goal is to simplify the process and empower my clients to focus on what they do best.



MY SERVICES

CONSULTING

LIFESTYLE

EDUCATION

Luxury, Lifestyle, and the Artist Experience

I create bespoke, five-star experiences for Artists, VIPs & UHNWI, ensuring every need is on brand and met with precision and discretion. From charter travel arrangements and security detail to private events and vacation planning, I curate a luxurious experience that lets my client focus on their life instead of the details. This service is designed to elevate the rockstar experience.



MY SERVICES

CONSULTING

LIFESTYLE

EDUCATION

Education and Mentorship

I'm passionate about equipping the next generation of live event professionals with the tools, knowledge, and confidence they need to succeed. Through one-on-one consultations, workshops, and speaking engagements, I share insights from over two decades in the industry. My focus is on helping artists, managers, and up-and-coming professionals navigate the unique challenges of touring while maintaining balance and well-being.



Resume

Henry Bordeaux

Professional Summary A visionary leader in the live entertainment industry with 23 years of global experience managing tours, large-scale productions, and luxury travel planning for A-list artists such as Tyler, The Creator, Olivia Rodrigo, Travis Scott, and President Biden. As the co-founder of Tour Management 101, I created a robust curriculum that taught over 1,000 students around the world, empowering the next generation of industry professionals. I am known for my ability to lead high profile individuals and projects with budgets exceeding \$20 million dollars, lead multi department cross-functional teams, and ensure flawless event execution. With expertise in business development, logistics, design & technical production, I consistently elevate the live experience for both artists and audiences

Core Competencies

- Tour & Production Management: Directed over 50 global tours and thousands of large-scale events.
- Luxury Travel Planning: Delivered bespoke experiences for high-profile clients, integrating 5-star accommodations and exclusive services.
- Cross-functional Leadership: Led teams of 100+ staff, collaborating with agencies, vendors, and technical teams.
- Event Strategy & Execution: Spearheaded live and virtual event production for major campaigns and tours.
- Budget & Financial Management: Managed multimillion-dollar budgets, reducing costs by 10-20% without compromising quality.
- Mentorship & Education: Co-founded Tour Management 101, a globally recognized industry training program.
- Vendor & Stakeholder Negotiation: Built lasting relationships with venues, agencies, & production partners, including Live Nation, AEG, and CAA.
- Risk & Crisis Management: Handled complex logistics under pressure, ensuring zero major disruptions.

Professional Experience (Last 5 years)

Tour Director - Cobra Starship September – October 2024 | When We Were Young Festival, Las Vegas

- Produced Cobra Starship's reunion comeback shows, managing every aspect of production and logistics.
- Handled all budgeting and production for their headline show at Brooklyn Bowl and their highly anticipated performance at the When We Were Young Festival.

Tour Manager - Lisa (BLACKPINK) September 2024 | Global Citizens Festival, Central Park

- Coordinated all aspects of the event for Lisa, her dancers, and crew during her performance at the Global Citizens Festival.
- Ensured seamless execution for this globally televised event managing logistics and production at one of the world's most iconic locations

Tour Manager - Alan Walker September 2024 | Vancouver, BC

- Managed logistics and production for two sold-out nights of globally renowned DJ Alan Walker.
- Ensured smooth coordination across multiple departments, delivering high-quality performances with multiple FX and visuals

Tour Director - Yellowcard | Sep 2022 – Sep 2024 | Worldwide

- Taking the full circle moment to work for the band that started my career I spearheaded the successful comeback of Yellowcard, overseeing their largest shows to date, including two consecutive summer amphitheater tours and multiple festivals in partnership with Live Nation.
- Led a cross-functional multi depart team, ensuring smooth production and flawless execution across all events.
- Maximized revenue generation for the band through strategic partnerships, efficient logistics, contributing to the band's most profitable tours in 2 decades.

General Manager - Poconos Park Amphitheater | May 2022 – Dec 2022 | Poconos, PA

- Played a key role in the multi million dollar acquisition & relaunch of a 10,000-capacity amphitheater and 200-acre campground and festival grounds, building operational processes and scopes of work from the ground up.
- Developed and implemented comprehensive operational strategies, ensuring seamless execution of multiple successful festivals and community events.
- Oversaw large-scale event logistics, staff management, and vendor coordination, contributing to the park's reputation as a premier event destination.

Tour Director - Tyler, The Creator | Sep 2017 – Dec 2021 | Worldwide

- Directed logistics, travel coordination, and creative production for multiple sold-out world tours and high-profile events, collaborating across platforms including music, fashion, and television.
- Led multiple departments, overseeing all aspects of tour operations while managing multimillion-dollar budgets and ensuring smooth execution across international venues delivering some of Tyler's most successful and critically acclaimed tours, maximizing both creative output and operational efficiency.

Tour Manager - Olivia Rodrigo | Apr 2021 – Nov 2021 | Los Angeles, CA

- Played a pivotal role in overseeing performance, coordination, and security for Olivia Rodrigo's rapid rise to global stardom, working closely with stakeholders to manage her appearances at major award shows and high-profile television events.
- Led the production of iconic performances and appearances, contributing to the development of a global brand that extended across music, television, and film, including the creation of a Disney movie.
- Collaborated with management teams and industry leaders to deliver flawless execution of events, supporting Olivia's successful transition from pandemic isolation to international fame. Ensured seamless logistical operations for a new star, balancing high-pressure timelines while navigating the complexities of a fast-growing global career.

Production Director - Biden/Harris Presidential Campaign | Jul 2020 – Nov 2020 | United States

- Thrusted into the world of Politics I led a team of 30 top-tier professionals in designing, building, and directing the world's first presidential studio, driving key virtual events that contributed to the successful election of President Joe Biden and Vice President Kamala Harris.
- Managed multiple departments, coordinating with high-level government agencies, including the Secret Service, to ensure secure and flawless execution of campaign events.
- In the thick of Covid I directed virtual and live events that played a critical role in voter engagement, leveraging cutting-edge technology and resources to create impactful, secure, and efficient campaign experiences.
- Demonstrated exceptional leadership in navigating high-pressure environments, delivering mission-critical events that supported one of the most significant presidential campaigns in modern history.

Co-Founder & Educator -Tour Management 101 | 2020 – 2022 | Global

- Co-founded Tour Management 101, a groundbreaking educational platform that has brought comprehensive concert industry education to countries around the world, mentoring thousands of students and aspiring crew technicians, engineers, and tour managers.
- Led a team of industry experts representing multiple disciplines, departments, and genres to deliver in-depth training across all aspects of concert touring.
- Produced over 75 educational episodes, establishing a successful YouTube channel that has garnered over 115,000 views, creating a well-respected and robust teaching resource that did not previously exist in the industry.

Managing Partners

1826
4 Strikes MGMT
ABC
AEG
Apple
At Night MGMT
Atom Factory
Bond Music Group
CAA
Capitol Records
Columbia
Converse
Crush MGMT
David Weise and Assoc.
DBE
Done and Dusted
Epic Records
Epitaph Records
First Access ENT
Goldenvoice
Grammy Foundation
GSO
Guerilla Union
Island Def Jam
Jagermeister
Jesse Collins ENT
JT Entertainment
Lacoste
LeGrande MGMT
Live Nation
Loud
Maverick
Medina Co.
MER
MGM
MTV
Nickelodeon
Nike
NKSFB
Paradigm
Philly Mack MGMT
RCA
Red Light MGMT
RocNation
Silent House
Sony Music
TAG
Universal Music Group
UTA
Vans Warped Tour
VIP Nation
VH1
Wasserman
Warner Bros
Wasted Potential
WME

Additional Experience (2001 - 2020)

- Production Manager, **WRG Live** | Aug 2018 – Jan 2020 | Phoenix, AZ
- Production Manager, **Equilibrium Productions** | Jul 2018 – Sep 2018 | Worldwide
- Production Manager, **Tori Kelly** | Mar 2018 – Apr 2018 | Los Angeles, CA
- Tour Manager, **Travis Scott** (Birds Eye View) | Apr 2017 – Aug 2017 | Worldwide
- Tour Manager, **The Fray** | Oct 2016 – Nov 2016 | Los Angeles, CA
- Production Manager, **Puff Daddy** (Bad Boy Reunion) | Jul 2016 – Oct 2016 | USA
- Creative Producer, **5th Harmony** (7/27 Tour) | Jun 2016 – Oct 2016 | Worldwide
- Tour Manager, **Zayn Malik** | Feb 2016 – Jun 2016 | Worldwide
- Tour Director, **Natasha Bedingfield** | Apr 2016 – May 2016 | Los Angeles, CA
- Tour Manager, **Nick Jonas** | Aug 2015 – Feb 2016 | Worldwide
- Production Manager, **Big Sean** | Jun 2015 – Aug 2015 | Worldwide
- Production Manager, **P Diddy** | Jun 2015 | Los Angeles, CA
- Tour Director, **Jason Derulo** | Dec 2013 – Jun 2015 | Worldwide
- Production Manager, **Ms. Lauryn Hill** | Jan 2015 – Feb 2015 | New York City, NY
- Tour Manager, **Pete Tong** | Sep 2014 | Worldwide
- Tour/Production Manager, **Moby** | Dec 2010 – Sep 2014 | Worldwide
- Tour Manager, **Brand New** | Aug 2014 | Worldwide
- Tour Director, **Miguel** | Aug 2013 – Jan 2014 | Worldwide
- Tour Manager, **Victoria Justice** | Jun 2013 – Aug 2013 | United States
- Tour Manager, **Live Nation** | Apr 2013 – Jun 2013 | Worldwide
- Tour Manager, **Jillian Michaels** | Apr 2013 – May 2013 | United States
- Tour Manager, **Avicii** | Jan 2013 – Mar 2013 | Worldwide
- Production Manager, **Miley Cyrus** | Dec 2012 – Jan 2013 | Los Angeles, CA
- Tour Manager, Nickelodeon / **Fresh Beat Band** | Jan 2012 – Dec 2012 | Worldwide
- Production Manager, **Jennifer Lopez** | May 2012 – Jun 2012 | Los Angeles, CA
- Tour Manager, **Big Time Rush** | Oct 2010 – Dec 2011 | Worldwide
- Tour Manager, **Cobra Starship** | Sep 2011 – Nov 2011 | South America
- Tour/Production Manager, **Jessica Simpson** | Oct 2010 – Dec 2010 | Worldwide
- Tour Manager, **AEG Live** | Sep 2010 – Oct 2010 | Worldwide
- Tour Manager, **Korn** | May 2010 – Jul 2010 | Worldwide
- Tour/Production Manager, **Sum 41** | Mar 2010 – May 2010 | Worldwide
- Tour Manager, **Fall Out Boy** | Oct 2006 – Dec 2009 | Worldwide
- Production Manager, **Yellowcard** | May 2002 – Oct 2006 | Worldwide
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Certifications & Education

- AED CPR Certification
- Safety & Crisis Management in Live Events
- Florida State University of Jacksonville

Honors & Awards

- Young Gun Tour Manager of the Year (2x)
- Young Gun Production Manager of the Year – Nominee (2x)
- Parnelli Awards – NextGen recipient
- Featured articles in Billboard, Pollstar & other industry media outlets

LINK TO WEBSITE

